

Lift your company from a survival mode to a definite growth trajectory

The New Era Equation

The era when $\text{Cost} + \text{Profit} = \text{Price}$ is dead. Today, the price is set by market forces and it is being constantly pushed down. If you wish to have a profit, the new equation is $\text{Cost} = \text{Price} - \text{Profit}$. So, if you need a profit, you need to manage your Costs. Quite tough, isn't it?

How Do You Overcome This Challenge?

Costs of raw materials and other outside inputs, again, are not entirely in your control. Your process of conversion of raw materials into saleable goods alone is in your control. This is where right focus and scientific methods can help you overcome the challenges you face today.

The Next Few pages can Transform Your Company

From Crisis To Profits

Lean Murali can help you transform your company and place it on the right track. He has helped turnaround many companies and every client who has utilized his knowledge has enormously gained with significant, quantifiable results.

From Stagnation To Growth

Lean Murali offers online project consulting and implementation of Lean-Six Sigma-Kaizen-Operational Excellence. Companies who have presently undertaken such online projects are already seeing clear benefits. Whichever part of the world you are, you too can use this to your advantage.

To know more about **Lean Murali**, read ahead. You will be happy you did.

Founder | Director
Value enablers Academy
Specialist in Lean | Six Sigma | Kaizen



Lean Murali
Lean Master Coach



Product Engineering
Methods Engineering
Value Engineering



Manufacturing Head
Marketing Head



GM Operations

CAREER
PATH

Mission:

To help one million passionate professionals become Lean champions



Alumnus: IIM
Bangalore



BITS
Pilani



Master Black Belt

Auto/Autoafter



Glass/ Abrasives



Engineering



Textiles



Chemicals



Healthcare



Pharma



Electronics



Processing



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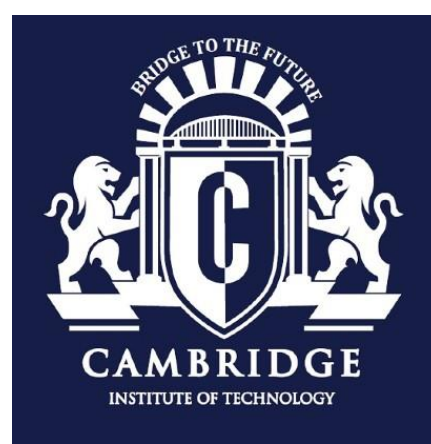
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enabling excellence

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KAIZEN | LEAN | SIX SIGMA

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Education



Heavy engineering



Entertainment



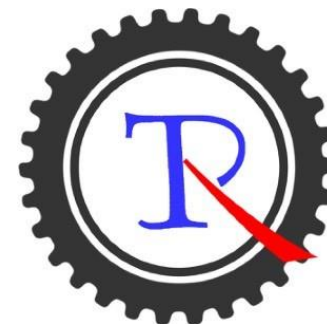
Sports



Food processing



Foundry

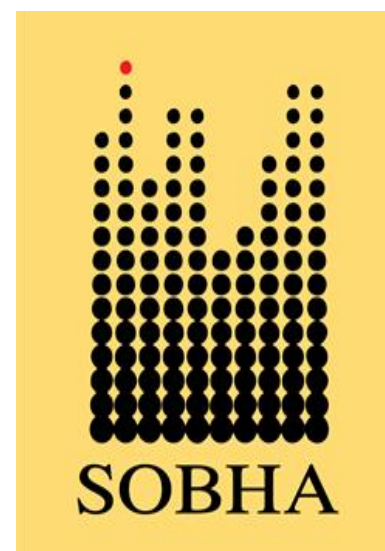


Publication



ELSEVIER

Construction



Iron / Steel



CLIENTELE



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about VALUE enablers

VALUE enablers are a consortium of professionals dedicated to *enabling excellence* in organizations' Performance metrics (Productivity | Quality | Delivery | Cost | Safety | Morale) through its unique approach of I. (Total Employee Involvement). This is done through,

PURPOSE alignment

- BSC | TOC | Hoshin Planning

PROCESS improvement

- Lean | Six sigma | TQM | TPM | 5s | Agile

✓ PEOPLE development

- TEI | Kaizen events | Gemba circles

Achieving performance
through the alignment of
PURPOSE **PROCESS** & **PEOPLE**
with right **philosophy**

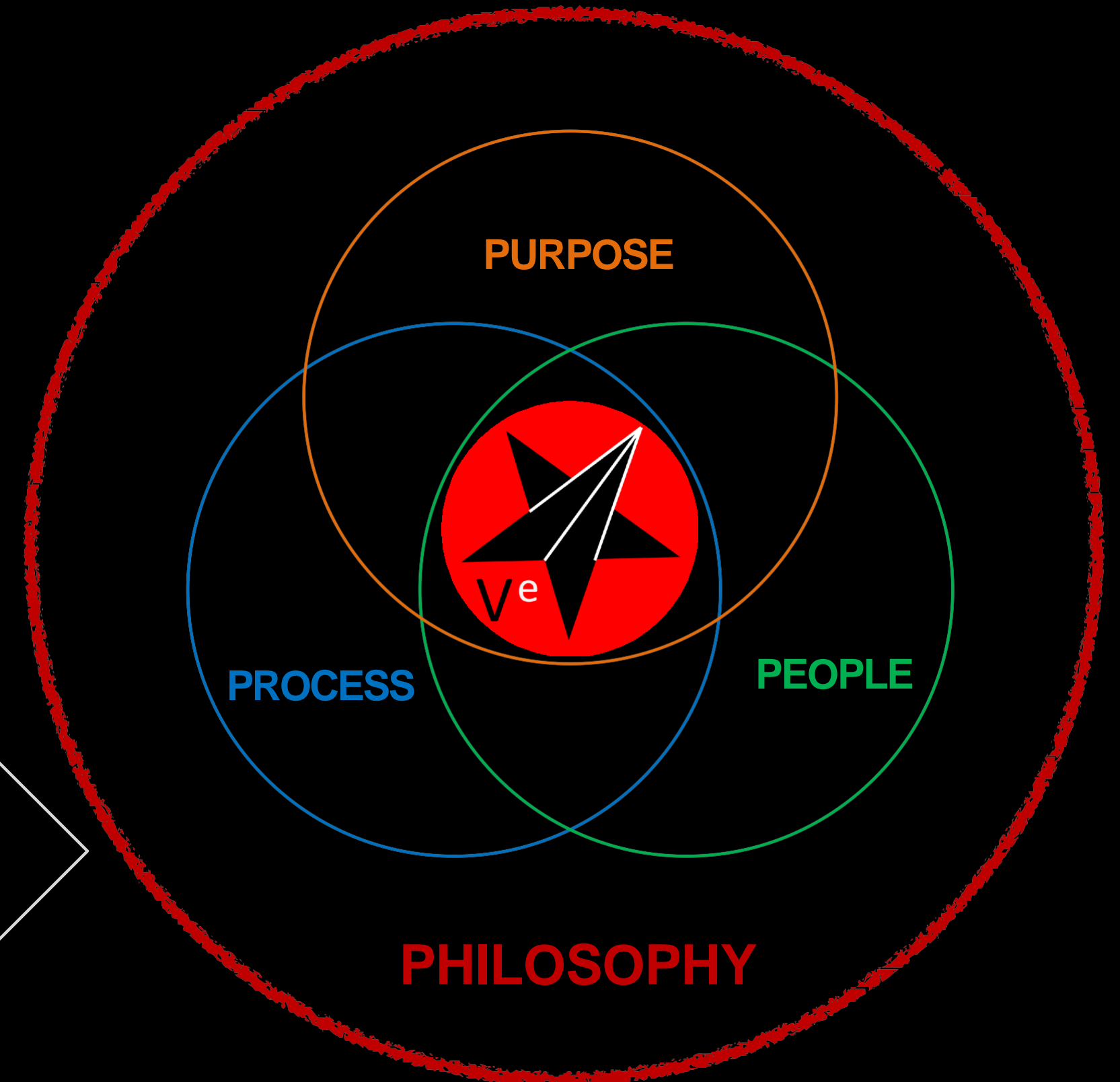


VALUE enablers

enabling excellence
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VALUE enablers Mission:

“To *enable excellence* in any organization through the best practices in the world.”



For more information, please contact

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CONTACT ME

- ✓ *If you wish to discuss, without any obligation, how LEAN MURALI can **help your Company***
- ✓ *If you would like to join a **FREE Knowledge Sharing Community***
- ✓ *If you are interested in registering for a **six-weekend coaching programme***

Home